

To: PHM Board of School Trustees and Superintendent Dr. Jerry Thacker

I, Michelle Peters am expressing written interest in one of the two open school board positions. I am a so blessed to have a role that allows me to play an important role in the health of our community. I would view this role as an extension of my passion, the well -being of our community and our students at PHM. Please see below a few reasons I would qualify as an option for this board.

1. I am a proud mother of two children who attended PHM schools from Kindergarten through High School Graduation so I'm very familiar with the variety of programs offered.
2. I was a board member of the PHM Foundation for 13 years so I'm familiar with funding, how it is used, what needs it can fulfill.
3. As Vice President of Community Health and Wellbeing with Saint Joseph Health System, I bring honest, expert knowledge, as well as the most current data on Public Health issues. This will help dispel misinformation about many of these issues. Happy to provide insight and with help of my executive team members, give up to date information regarding the pandemic.
4. Throughout my career with Saint Joseph Health System, I have collaborated with many local community organizations, so I'm well versed on the resources available to PHM families
5. My Department manages PHM school health nurses so I'm familiar with common health issues students and families are dealing with. Of course, I would recuse myself from any contract negotiations.

Thank you for your consideration.

Sincerely,

Michelle Peters



MICHELLE PETERS



EDUCATION:

- 5/90 **B.S. in Business Administration**
Indiana University at South Bend, Indiana.
- 2/03-5/03 **Volunteer Management Certification Level I & Level II**
Completed Level I & II University of Colorado program offered by the Volunteer Center of Southwest Michigan.
- 5/07 **South Bend/ Mishawaka Chamber of Commerce Leadership**
Graduated year – long leadership course
- 6/11 **Purdue University**
Lean Six Sigma Yellow Belt Certification
- 5/2019 **Masters of Public Administration** – Health care administration
Indiana University at South Bend, Indiana.

EXPERIENCE:

- 11/18- present **Vice President Community Health & Well-Being (CHWB) and Philanthropy**
Lead the health system in efforts to improve the health of our community by optimizing wellness and equity. Working with community partners to advance initiatives to improve health outcomes. Actively raises awareness and resources for system strategies. Responsible for oversight of CHWB, Volunteer Services, School Health and Foundation colleagues, goals, CHNA implementation strategies and budgets for all areas. Serve as liaison for the system and community.
- 6/11-11/18 **Director Community Health and Well-Being, Saint Joseph Health System (SJHS)**
Responsible for community benefit programs for entire SJHS system. Conducted Community Health Needs Assessment for SJHS service areas. Received over 4500 surveys, completed focus groups and created action / strategic plans for FY 13-15, FY 15-18 and FY18-20. Report directly to VP locally and Trinity Health Corporate CHWB Vice President.
- 1/05- 11/18 **Director, Outreach Services, Saint Joseph Regional Medical Center**
Responsible for administrative/operational and financial functions for Outreach Departments, which include Community Outreach, School Health Services, Athletic Trainers, Sister Maura Brannick Health Center, Tobacco Initiatives and Mobile Medical Unit (MMU). Oversees 80 associates and 100 volunteers. Creates and implements plans and goals for the use of resources related to Outreach Services. Monitors and evaluates resource utilization for \$3 million budget. Involved in design, operations, implementation and roll out of the \$800,000 Mobile Medical Unit, the first in the state of Indiana to be licensed by the State Board of Health.
- 7/09- 11/18 **Director, Tobacco Free SJ county**
Grant awarded to SJRMC tobacco initiatives department for tobacco control, cessation, prevention for entire St. Joseph County. Responsible for financial reporting to the state on quarterly basis, and direct supervision of Tobacco Free SJ county coordinator. Serves on coalition steering committee.
- 9/03 – 1/05 **Manager, Outreach Services, Saint Joseph Regional Medical Center**
Responsible for the administrative/operational and financial functions for Outreach Departments, which include Community Outreach, Latino Health Services, Health Ministry Partnership, and Tobacco Initiatives. Directly supervise employees for all departments. Coordinates, supervises, orients volunteers for Outreach Departments. Coordinates the Senior Health Insurance Information program for St. Joseph County and supervise, orients and assist with training for volunteers within program. Assists with business and operational planning within the Outreach department.
- 2/00 – 9/03 **Service Coordinator Community Outreach, Saint Joseph Regional Medical Center**
Duties include coordination of volunteers for Outreach and Community Health. Program development for outreach services including tobacco initiatives. Responsible for supervision of paid staff and volunteers. Maintain databases for statistical reports. Coordination of Community Health Fairs for SJRMC.
- 1/94–2/00 **Volunteer Coordinator/University Liaison, Saint Joseph Health Center**
Duties include maximizing the effective and appropriate use of volunteers. Develop and maintain written service descriptions for all existing and potential volunteer positions. Developed volunteer handbook. Developed and provided a general orientation and job-specific duty sheets to all new volunteers. Assure that volunteers comply with rules and regulations of SJRMC. Actively recruit volunteers and promote volunteerism throughout the community. Actively monitor volunteers' satisfaction. Provide additional education. Develop appropriate systems for volunteer appreciation on an on-going basis. Responsible for providing supervision, training, and scheduling of 100 – 200 volunteers. Plan, assign, direct, and coordinate work of the volunteers.

MICHELLE PETERS

COMMUNITY ACTIVITIES:

- 3/21 – Present **Board member – Near North West Residential Organization** – Member of Residential Wellness committee
- 3/20 – Present **Committee member – Marshall County (MC) Health and Wellness committee** – MC United Way/Community Foundation
- 8/14-Present **Board member- Oaklawn Foundation** – Member of St. Joseph County Advisory Committee; member of Spring event
- 7/13- Present **Board member – Dr. Angie's Dental Health Exchange** – Founding member
- 7/11-Present **Council Member – St. Joseph County Health Alliance** –Founding member, member of Executive council
- 3/08 – 7/21 **Board member Penn Harris Madison Education Foundation-** Chair of health fair for Silver Mile fundraising event.
- 3/08- 5/17 **Board member Goodwill industries of Northern Indiana-** Member of the Public Relations Committee
- 3/08- 7/14 **Board member Big Brothers Big Sisters St. Joseph County-** Chair for 40th birthday celebration and fundraiser for 3 years. Chair of nominations and board development committee.
- 9/05- 9/2012 **Co-Coordinator Pap-a-thon**
Responsible for planning and expanding program, reaching over 900 women. Helped facilitate community volunteers and physician volunteers, worked with new partners to provide services at more locations.
- 11/99-5/00 **Co-Planner for Free Clinics of the Great Lakes Region Conference**
Responsible for planning and coordinating a two-day conference for over 190 participants. Assisted with developing breakout sessions pertinent to free clinics. Presenter on Volunteer issues.
- 1/94-5/2014 **Children's Health Carnival, Community Health fairs, St. Stephen's Festival and Fiesta De Michiana**
Responsible for yearly planning, coordination and implementation of the volunteers and activities for these various health fairs.
- 2/95-2/2005 **Chair Volunteer Appreciation Breakfast/Luncheon**
Responsible for planning this community wide event.

RECOGNITION:

- 5/2016 **Pi Alpha Alpha** National Honor Society for MPA – IU South Bend chapter
- 2/2011 **Martin Luther King Jr Award SJHS**
Award given to recognize those who have worked above and beyond the call of duty in particular with underserved population.
- 12/09 **President's Award Board Member of the Year** – Big Brothers Big Sisters of St. Joseph County
- 10/8 **Panel presentation at Trinity Fall Conference** – Senior Fit
- 10/06 and 10/07 **Poster Presentation at Trinity Fall Conference** - MMU
- 6/07 **Forty under Fortv Award** – SJ County Chamber of Commerce
- 11/04-present **Mission In Motion committee member**